

## A message from the Executive Director ...



Jocellin Jansson  
National Executive  
Director and  
Member of the  
Board of Directors

What a couple of months of celebration it has been for the Country Education Foundation. I have to say that I have been quite overwhelmed by the constant acts of kindness, understanding and generosity that I have seen since coming on board in March. Whether it be our hard working committees in our local education foundation communities, our generous donors, CEFA's committed university partners or the many other organisations that we interact with, all are so interested in and committed to helping.

One of the great pleasures of my role is getting out and about and meeting the many wonderful committee members in our CEFA communities who give of their time and who are united by the same vision – improving access to education and vocation opportunities for rural youth. I am full of admiration for each of you that in the middle of a long drought, you all remain positive and focused on creating a brighter future for your community and your local youth. It is truly remarkable, inspiring and commendable. All of us at CEFA salute and thank you.

## Communities & Universities ...

### New Communities to join CEFA ...

A very warm welcome to the following communities:

|                     |                  |
|---------------------|------------------|
| Mullaley, NSW       | Kimba, SA        |
| Kangaroo Island, SA | Cessnock, NSW    |
| Ardlethan, NSW      | Scone, NSW       |
| June, NSW           | Broken Hill, NSW |

### University Partner Update ...

The last two months have seen four new universities become partners of CEFA and to all partners we say a very big thank you.

|                                     | Annual Support |
|-------------------------------------|----------------|
| <b>Macquarie University</b>         | \$30,000       |
| <b>University of NSW</b>            | \$15,000       |
| <b>University of Western Sydney</b> | \$15,000       |
| <b>University of Newcastle</b>      | \$20,000       |

They join the following universities to bring the total to nine:

|                            | Annual Support |
|----------------------------|----------------|
| <b>University of SA</b>    | \$20,000       |
| <b>Canberra University</b> | \$15,000       |
| <b>ANU</b>                 | \$15,000       |

### Communities in the pipeline ...

#### South Australia

Murray Bridge  
Coober Pedy  
Fleurieu Peninsular  
Riverlands Region  
Port Lincoln

#### New South Wales

Balranald  
Coolah  
Hay  
Coolamon

### Universities in the pipeline ...

University of New England  
James Cook University  
Flinders University  
Southern Cross University  
Australian Catholic University

**Unfortunately the University of Sydney has chosen not to support the CEFA program.**

|                                 | Annual Support                         |
|---------------------------------|--|
| <b>Charles Sturt University</b> | \$5,000                                |
| <b>Wollongong University</b>    | \$500 book voucher<br>per CEFA student |

## Media update ...

We have had great feedback from the ABC Regional Radio interviews we did recently. Thank you to ABC for your interest in our program and for letting communities know about CEFA.

Keep an eye out in the next few weeks for an article in the Land Newspaper (NSW) that will include some of our recipients.

## What is 'Equity' in Relation to Education?

Since joining the CEFA board I have heard the word 'equity' used frequently and thought it would be good to reflect on its real meaning in relation to education as this is what we are all striving for.

### Education Equity Is:

- ❖ Ensuring equitable opportunity and benefit, recognising that to be treated equitably, some people may need more or different support
- ❖ Broad in scope to include all differences
- ❖ Everyone having the opportunity to achieve

It is these three things that lay at the core of the work CEFA does in conjunction with our community foundation committees.

*Supporting our youth*

## Philanthropy...

### The Thoughts of one of our Board Members, Stuart Black

I prefer to think of Philanthropy as 'the betterment of the community that our families live in'. What is the benefit of money when the social fabric of our community is being torn apart through climate change, crime, terrorism or disease. Do we want our family to live in a world like that and can our individual wealth completely shield us from what is happening around us? Wealth used for charitable purposes, whether it be research, education, relief of poverty or the arts helps reduce the impact of the destructive forces on our community and creates a better place for us all to reside.

It is not surprising that Bill Gates of Microsoft has begun philanthropy on a massive scale, giving away billions of dollars to schools and worthy institutions. Strategic philanthropy is a term used in the US to describe the ways families can use charity to build family harmony, education children and give family purpose to families of great wealth. Strategic philanthropy can be a tool to save taxes but more importantly it can help an individual or family make an imprint of good on their world.

## This is my story... Rose O'Sullivan



**Where Do You Come From?** Yass

**What Did You Receive A CEF Grant For?**

To Do Arts at ANU, then did Honors in Archaeology at ANU

**What Difference Has A CEF Grant Made**

**To Your Life?** I was really lucky to have Yass Education Foundation provide me with three grants while at uni and because I went to ANU, they matched my first year grant. Receiving a grant made a big difference, but it wasn't just the financial support that made a difference, it was a the belief and faith that everyone had in me that really helped. When you're sitting up late at night doing assignments and trying to meet the demands of uni, I would often think back about all of the people who believed in me and supported me and this gave me confidence.

**What Are You Doing Now?** Well that is an interesting story. Katie Walker from the CEF asked me to attend an ANU Sponsor / Donor evening to speak early this year. While I was there, two ANU staff spotted me and heard me tell me story at the function, afterwards they approached me and offered me a permanent job, so here I am. I am now the Marketing and Development Officer for AFFIRM (a fundraising body for the Centre for Mental Health at ANU). I love what I'm doing, it's a feel good job and one that makes a difference.

**What About The Future?** I want to travel and maybe in the future go back into archaeology, but taking this position at ANU has opened my eyes to all sorts of things I had never considered and its opening lots of new doors too, so who knows. One thing is for sure, I feel excited and confident about the future. I would like to thank everyone who contributes to the CEF program and grants, you really do make such a difference to the education and careers of young people in rural areas.

## Out & About...

- ❖ **Goulburn** - It was a pleasure to join the Goulburn & District Education Foundation Committee AGM recently and hear all that they have been achieving.
- ❖ **Mudgee** - Congratulations to the recently expanded and reinvigorated Mudgee committee.
- ❖ **Cessnock** - What a great committee you have put together. It was good to share with you your plans for your new local education foundation. Thanks to the Scottish Australia Heritage Council and Robyn Parker MP for making this new foundation happen.
- ❖ **Kimba** - I thoroughly enjoyed a visit to Kimba, SA last week to meet the committee of the new Kimba Country Education Fund. What great hospitality!!! And it was the first time I have encountered warning signs alerting motorists to emus running through town. Maybe this is where the emu run began???
- ❖ **Mullaley** - After seeing our article in the Outback Magazine, Sydney Chartered Accountant and part time Mullaley farmer, Ian Mackey decided he would gather a committee and get a foundation happening for Mullaley youth. It was great to meet this small but energetic and enthusiastic group.
- ❖ **Wollongong** - Wollongong University held a sponsor recognition evening two weeks ago and it was great to see two of our recipients coming along to support the university and to speak with sponsors and donors.

## CEFA Communities...

### South Australia

The Wool Wine and Wheat Country Education Foundation (including the communities of; Clare, Burra, Riverton, Balaclava and Snowtown), Birdwood (Adelaide Hills), Kangaroo Island, Eudunda, Kimba

### New South Wales

Wee Waa, Broken Hill, Mullaley, Coonamble, Harden, Goulburn, Mudgee, Junee, Scone, Ardlethan, Gilgandra, Young, Narrabri, Cessnock, Gulargambone, Yass, Boorowa, Braidwood, Cowra, Merriwa, Monaro (Jindabyne, Cooma, Bombala)

### Queensland

Paroo (Cunnamulla, Eulo, Wyandra, Yowah)

## Our Mission

To foster the further education, career and personal development opportunities of rural youth, through community based encouragement and financial assistance.

## A Highland Fling - Scottish Heritage Council ...

An exciting new partnership was struck in September with the Scottish Australia Heritage Council. Mrs Rosemary Nicolson Samios, (a very proud Scots woman with a great passion for Scottish history) approached the CEFA and suggested that to celebrate Scottish week November 23<sup>rd</sup> to Dec 2<sup>nd</sup> and the visit by the Lord and Lady Sempill from Scotland to officially open the festivities, that we join forces to start two new education foundation branches. With this in mind, Cessnock and Scone were chosen for their strong Scottish heritage and rural isolation issues. Robyn Parker MP (Cessnock) and George Souris MP (Scone) we both quick to assist us in identifying a committee and getting the ball rolling locally.

A big thank you from all of us at CEFA to Rosemary and the Scottish Australia Heritage Council who are holding their first fundraiser in Sydney on Friday 23<sup>rd</sup> October to raise funds for these two new education foundation communities.

**\*\*Tickets are available by contacting Rosemary on Ph 02 93274589 or 02 9327 3820 or email [r.samios@bigpond.com](mailto:r.samios@bigpond.com) \*\***



Wollongong University Sponsor Recognition Evening Deputy Vice-Chancellor, Prof Rob Castle, Julia Barnes of Narrabri and Johanna Goebel of Yass who are both studying at UOW



The Kimba Committee Deborah Lorwood, Brenton Parsons (Cleve SA), Sonia Cant, Robyn Wohling, Tim Keynes, Anne Moyle (momentarily absent Kate Buldock)



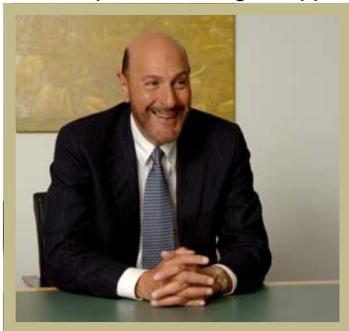
Mudgee & District Committee



Goulburn Committee

## Thank You ...

The last two months has seen four generous new university partners come on board and we thank the following people for their part in making it happen:



Macquarie University - Vice-Chancellor, Professor Steven Schwartz



University of South Australia - Pro Vice Chancellor Professor Peter Lee, Jocellin Jansson, Deborah Tranter



University of NSW - Deputy Vice-Chancellor (Academic) Professor Richard Henry

**\*\* We would love to share your photos and news with the CEFA community, please email them to us at [ceo@cef.org.au](mailto:ceo@cef.org.au) \*\*\***

# Sharing their Dreams