



## A Message from the Executive Director



Spring has sprung, well perhaps it's been a little sluggish in some areas but nevertheless, it is the season of new growth, new beginnings and, for our local Education Foundations, a fresh round of grant making is about to get underway. For our committee members, grant making is a truly rewarding and gratifying aspect of being a part of

their local Education Foundation. It is these grants that often make the difference between students achieving their post high school education goals or not and for others it relieves some of the pressure from them and their families, allowing for greater focus on their studies.

I am a part of my home town Education Foundation in Narrabri and I am very aware that it isn't just a financial helping hand that we are giving young people, it's also the much needed encouragement that goes along with a grant. With each grant a community is saying to a young person: "we believe in you and are right behind you." This encouragement comes right when a young person needs it the most because for many students from rural and regional areas, pursuing their post high school education or training goals means leaving home and often moving long distances away – a daunting prospect for many.

Spring has also brought with it the establishment of two new Education Foundations in NSW: Coleambally/Darlington Point

and Dubbo. Both communities have been keenly trying to fundraise so that they will be able to begin grant making this year. A big welcome to both of these communities.

The advent of spring has also seen the renewal of our Education Partnerships. These partnership agreements run for three years and we are most grateful to our Education Partners for their continued catalytic support of our students. In 2010 our Education Partners provided students with an additional \$149,125 and it is likely in 2011 to be over \$170,000.

Last but not least, spring has brought with it the re-election of the Australian Labour Party. Aided greatly by the Independents from rural and regional Australia, the return of the Labour government shows promise of delivering greater outcomes for people in non-metropolitan areas. We are hopeful that education and Youth Allowance will be high on the list of priorities.

Until our next news instalment, we hope you enjoy reading what has been happening around the country.

Warm regards

Jocellin Jansson  
Executive Director

## Cootamundra Dines in Style



Mr and Mrs L. Jones (G.M Scott Pty Ltd), Dr Philip Lowe, Mr and Mrs S. Johnson (G.M Scott Pty Ltd)

Dr Philip Lowe was Guest Speaker at the Cootamundra & District Country Education Fund's (CDCEF's) annual fundraising dinner this year. Dr Lowe is the Assistant Governor (Economics) of the Reserve Bank of Australia and was a very welcome visitor to Cootamundra. Held at the White Ibis Function Centre, the dinner was attended by more than 80 guests including representatives of the major sponsor of the CDCEF, G.M. Scott Pty Ltd and many local supporters and donors. The highlight of the evening was G.M. Scott Pty Ltd's presentation of ongoing sponsorship funding – an essential component of ensuring the ongoing efforts and results of the local committee. The CDCEF was thrilled with the success of the evening and grateful for the support and generosity of those who attended. You can view the CDCEF's webpage at: [www.cef.org.au/cootamundra.html](http://www.cef.org.au/cootamundra.html).

## Kangaroo Island's Fundraiser a Bounding Success

The Kangaroo Island Country Education Fund (KICEF) has raised more than \$7,000 at its annual fundraising dinner. Held at the Aurora Ozone Hotel for 65 guests, the dinner featured an auction of eight prestige items, including a night's accommodation for two people at Southern Ocean Lodge on Kangaroo Island and two nights' accommodation at the Aurora Heavtree Gap Lodge at Alice Springs.

Guest speakers on the night were Police Commissioner Mal Hyde, who spoke about policing and intervention for young people, KICEF Chair Simon Windsor and KICEF Leadership Summit grant recipient, Jesse Wilkinson.

"We are very happy with the KICEF dinner and the fantastic support we have had from our sponsors and those attending," Mr Windsor said. "I think there is a great deal of goodwill for what we are doing."

In the two years since establishment, the local KICEF committee has made grants to more than 20 Kangaroo Island students to help them pursue their further education goals. For more information on the KICEF, please visit its webpage: [www.cef.org.au/kangarooisland.html](http://www.cef.org.au/kangarooisland.html).



Carmen Buck, KICEF committee member Pierre Gregor and Guest Speaker, SA Police Commissioner Mal Hyde at the KICEF fundraiser

## Boyce: A History of CEFA Involvement



One of CEFA's most steadfast and long-term supporters is Boyce Chartered Accountants. Mick Boyce opened the firm's first regional office in Cooma and today the Boyce team consists of more than 140 people across five offices strategically located in the major regional centres of Dubbo, Goulburn, Moree and Wagga Wagga, as well as Cooma. Given the locations of these offices and Boyce Chartered Accountants' commitment to rural Australia, it is clear that Boyce and CEFA share a common footprint within the regional areas of NSW. We are honoured to have Mick Boyce serve on the CEFA board and grateful to the Boyce staff who provide honorary accounting and audit services to CEFA.

For many years Boyce staff have also volunteered their services as committee members for local Education Foundations in areas where Boyce has regional offices. Education Foundations in Monaro (Cooma), Goulburn, Dubbo and Moree enjoy the involvement of Boyce staff on each of their committees and we hope to have more Boyce staff involved in future Education Foundations as they are established. CEFA would like to say an enormous thank you to the Directors of Boyce for their support of CEFA as one of their key Corporate Social Responsibility causes.

## Prize Investment in CEFA



Annabel Gay, CEFA is presented with the donation cheque by I & I staff

CEFA has received a generous donation from staff in the International Markets & Trade branch of Industry & Investment (I & I) NSW which they won in an industry competition. The I & I staff won \$1,000 by helping Export Finance and Insurance Corporation (EFIC) to secure the second largest number of responses to EFIC's

2010 Global Readiness Index survey. EFIC is one of I & I's strategic partners and surveys Australian companies every year on their trade and investment activities. This year's survey, carried out in March, looked at the impact of the global financial crisis. I & I, through active campaigning, raised awareness of the survey amongst NSW companies thus helping EFIC secure the largest NSW response ever in this annual survey. I & I elected to donate their prize to a charity of their choice – and the charity they chose was CEFA!

Annabel Gay, CEFA Communications Officer, said of the I & I donation, "CEFA and I & I share similar aspirations to assist rural and remote regions wherever possible and to promote the ongoing development of these areas. We are so grateful to have received this support from I & I and are excited about this new affiliation. The funds we received from I & I will be directed towards establishing new education foundations across rural and regional Australia. The donation will help to provide even more rural youth with the financial assistance and support needed to achieve their post high school educational goals.

Annabel and Jocellin Jansson, Executive Director at CEFA, attended a presentation of the donation at the I & I offices and thoroughly enjoyed meeting staff members. Thank you very much I & I for your kind support and commitment to rural youth.

## Welcome to Dubbo and Coleambally/Darlington Point

We are delighted to announce our two newest Education Foundations: Dubbo and Coleambally/Darlington Point, both in NSW. The Dubbo Education Fund was launched on 14 July, thanks to the commitment of Lyndsay Lowe, a Dubbo resident who



Jocellin Jansson and Annabel Gay with Mr Michael McCormack MP, Mr Keith Burge and local school students

recognised the need for the local community to support its rural youth in their educational goals. Jocellin Jansson and Annabel Gay of CEFA travelled to Dubbo for the launch and were impressed by such a dedicated and diverse committee. Local Independent State MP, Dawn Fardell spoke about the importance of community support for local youth.

On 15 September, the Coleambally/Darlington Point Country Education Fund was launched. The town's two Mayors and member for Riverina, Mr Michael McCormack MP were present to witness the occasion. Keith Burge, Penny Sheppard, Ken Martin, Elaine Clarke and John McFadyen make up the committee of this new fund and the enthusiasm and interest generated by the launch ensures this will be a successful initiative for the Coleambally and Darlington Point communities. CEFA is excited to see two such strong communities establish Education Foundations to support their rural youth and we wish these committees all the very best.

## UNSW Scholarships for Rural Youth



Students who are considering applying to the University of New South Wales (UNSW) to pursue their tertiary goals or students who are already studying at UNSW are encouraged to review the many scholarships and bursaries available from the university, particularly those targeted towards rural students. These scholarships can assist with the cost of course fees – some for the duration of the entire degree – and can make an enormous difference to students' tuition fees. CEFA has recently updated UNSW's page on our website to reflect the range of these scholarships:

[www.cef.org.au/education-partners-nsw-university-of-new-south.html](http://www.cef.org.au/education-partners-nsw-university-of-new-south.html)

## CEFA's valued Education Partner



CEFA was pleased to have valued Education Partner, Tocal Agricultural College renew its partnership. Now in its fourth year, the agreement has seen several of our young grant recipients receive additional support from the college. Offering a wide range of agriculture and equine management courses, Tocal is a popular choice for many rural students wanting to make a career in the agricultural sector. For more information on the CEFA/Tocal Partnership, visit:

[www.cef.org.au/education-partners-nsw-tocal-college.html](http://www.cef.org.au/education-partners-nsw-tocal-college.html)

## Bequests Sowing The Seeds of Success

Please consider the Country Education Foundation of Australia when giving thought to the legacy you would like to leave behind. Help us continue to grow our program around the country so that we can give the gift of further education, training and life opportunity to more rural youth.

For an information pack, please contact Jocellin Jansson on 1300 652 144.

## Quote of the Quarter

“Education has opened many, many doors. However, there are still innumerable doors shut tight – unopened yet. These are the doors of the future. Perhaps one of my children will open one of these doors – I shall help give him the key.”

Anonymous

### Ongoing Support from CIT



Front: CIT Chief Executive Adrian Marron and CEFA Executive Director Jocellin Jansson.  
Rear: Caroline Hughes (CIT), Annabel Gay (CEFA), Leith Collard and Amanda Strickland

were pleased to also have CEFA grant recipients and CIT students Leith Collard (Braidwood) and Amanda Strickland (Yass) present for the signing.

This new agreement follows on from the original CIT and CEFA partnership of 2008 and commits to another three years of co-funding for CEFA students. CIT has committed to providing a total of \$20,000 in co-funding each year for CIT students who receive grants from their local Education Foundations. More than 30 rural youth have received support from CIT since the partnership began. In 2010 alone, eight CEFA students received co-funding from CIT, providing an additional level of support and financial assistance to help them achieve their educational and training goals.

CEFA is incredibly grateful for CIT's ongoing support and financial commitment to seeing the opportunities of rural youth increased. CIT's collaboration and encouragement is so important to the work we do.

### UC Luncheon



UC students and CEFA grant recipients with UC Scholarships & Prizes staff Dan Rowe and Tim McKay

other UC scholarship opportunities and discuss their various study pursuits. The students appreciated being able to express their gratitude for UC's co-funding. Following the success of this inaugural luncheon, the UC staff hope to make it an annual event to celebrate the partnership it enjoys with CEFA and the support it is able to provide to rural youth. For more information on CEFA's partnership with UC, please visit: [www.cef.org.au/education-partners-act-university-of-canberra.html](http://www.cef.org.au/education-partners-act-university-of-canberra.html)

CEFA enjoyed a very successful meeting with staff at the Canberra Institute of Technology (CIT) recently where a renewed Education Partnership was signed. Jocellin Jansson and Annabel Gay of CEFA met with CIT's new Chief Executive, Adrian Marron and his colleague, Caroline Hughes and

### High Tea for Narrabri and Gunnedah

Committee members of the Narrabri Education Foundation (NEF) and the Gunnedah District Education Foundation (GDEF) as well as grant recipients from both communities enjoyed a celebratory morning tea in Gunnedah with Mr Allan Davies, Executive Director of Whitehaven Coal Limited and Mr Tim Muldoon and Mr Tony Jones, also of Whitehaven Coal. Whitehaven is a major donor to both the NEF and GDEF.

The morning tea gave Whitehaven representatives the opportunity to meet some of the grant recipients and to better understand the impact of its donations on local youth of Narrabri and Gunnedah districts.

According to Mr Davies, “Whitehaven recognises the importance of supporting rural communities, particularly young people. It is essential that country kids have just as many opportunities to achieve their goals once they leave high school as kids from the city. If Whitehaven's support can help the Narrabri and Gunnedah committees in their efforts to accomplish this, we're on the right track.”

### UTS Laptop Competition



Chris Mason from Boorowa Central School receives his laptop from CEFA Communications Officer, Annabel Gay and CEFA Chairman, Nick Burton Taylor

Three students who attended the 2010 University Experience Program in May have won laptops from the University of Technology, Sydney (UTS). Generously donated by UTS to assist the students with their study and research. Chris Mason (Boorowa), Caitlin Gould (West Wyalong) and Sarah Ivanov (Moree),

all year 11 students, entered the laptop competition by submitting written entries on how the laptops would assist them with their studies and what they enjoyed most about visiting UTS during the University Experience Program. Their excellent entries were chosen as the winners and the laptops were distributed to their schools for a special presentation. Winner Caitlin Gould wrote to thank UTS saying she had only had the laptop for two weeks at that time and that it “had already been a tremendous help for projects such as business portfolios, photo editing and essay writing. I don't think there has been one day I haven't used it. It barely leaves my side!” Thank you to UTS for such a generous and valuable donation; the laptops will certainly be put to good use.

## Our Mission

To foster the further education, career and personal development opportunities of rural youth, through community-based encouragement and financial assistance.