



Give 70,000+ school leavers the opportunity to study with you

# 2020 CEF Scholarships Guide

[www.cef.org.au/search-for-a-scholarship](http://www.cef.org.au/search-for-a-scholarship)



Country Education Foundation of Australia (CEF) proudly produces an annual **tertiary Scholarships Guide**, to assist rural and regional Australians to unlock education grant and scholarship opportunities for further education and training.

The purpose-built **CEF Scholarships Guide** provides institutions and organisations the opportunity to present further education access to underrepresented students in rural and regional Australian communities. In 2020, this custom searchable guide will be seen by **70,000+ students** in Years 10 -12 as well as influencers, throughout the CEF footprint and beyond.

- Freshly designed, easy-to-use and interactive.
- Promoted via geo-targeted and targeted Google AdWords campaigns.
- Delivery optimisation for the 2019 Scholarships

## SEARCH FOR A SCHOLARSHIP

A scholarship can help you get on your way to achieving your further study dreams by covering the costs of textbooks, course fees, equipment, accommodation and living costs. Search and apply for scholarships right here with CEF's Scholarship Guide. And remember, you'll never know if you don't give it a go!

Search:  State:  Universities:

Guide resulted in a **262% increase** in users, **629% increase** in page views.

- The Scholarships Guide is a routine top performer throughout a calendar year on the CEF website.

## Advertising Rates and Specifications

Scholarships Listings

\$400 per institution/facility/foundation/trust

MREC Advertising on 'Search for a Scholarship' page

\$800 (until August 2020)

**Size**  
430w x 500h (pixels)

**File Size**  
80kb

**Format**  
JPEG, PNG

**Notes**  
Please provide click-tracking URL

Timeframe: The 2020 Scholarships Guide will run from **August 2019 to August 2020**, listings and/or advertisements can be submitted at any time.



**Secure your listing and advertisement now by contacting Ashlea Pritchard:**  
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