

POLICY – Sponsorship and Partnerships

Policy Title	CEF Sponsorship and Partnerships Policy
Policy Number	Governance 1.007
Version Number	2
Date Approved	4/6/2020
Review Date	6/2023
Policy Officer	Operations Manager
Responsible Person/s	Chief Executive Officer / Board
Scope	CEF Board, staff and volunteers
Purpose	<p>The purpose of this policy is to establish the framework and guidelines for the creation of productive partnerships between Country Education Foundation of Australia (CEF) and the private sector, i.e. sponsorship alliances with corporations, foundations, individuals, educational institutions and other non-government entities.</p> <p>A sponsorship is about relationship building and can be a powerful way to build and strengthen partnerships. It is recognised that such alliances can provide important financial and marketing support to potential partners of CEF while at the same time generating additional revenues to support CEF's mission and mandate.</p>
POLICY STATEMENT	

The Board and staff of Country Education Foundation of Australia (CEF) are committed to ensuring that its financial arrangements are carried out in an ethical manner.

The fundamental principles that shape CEF's relationships with sponsors are:

- All sponsorship alliances or partnerships must be consistent with existing CEF policies and align with the CEF ethos, culture and its values.
- CEF will accept sponsorships as an additional source of revenue generation provided that all sponsorship alliances are developed and maintained within the regulations embodied in this sponsorship policy.
- CEF will not enter into any alliance or partnership with any corporation or organisation where the association with the prospective partner or acceptance of the sponsorship would jeopardise the financial, legal or moral integrity of CEF or adversely impact upon CEF's standing and reputation in the community.
- Sponsorship of CEF or of any symposium, project, program, resource or event held by CEF, will not entitle any sponsor to influence any decision of the organisation.

Record of Amendments:

V002 (22 May 2020) Formatting changes
Removal of specified exclusions

Policies can be established and amended only by the Board. **Procedures** can be amended by the CEO