



Unmask your potential in 2022

Get your organisation seen by 75,000+ school leavers
in the
2022 CEF Scholarships Guide

www.cef.org.au/search-for-a-scholarship

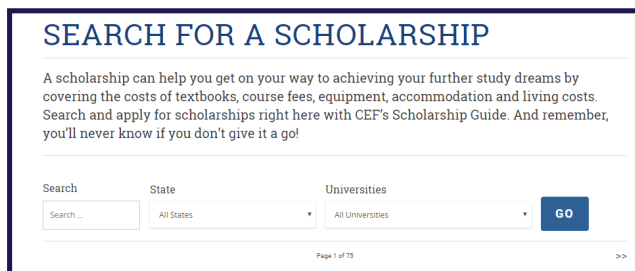
Each year Country Education Foundation of Australia (CEF) proudly produces a **tertiary Scholarships Guide** to assist rural and regional Australians to unlock grant and scholarship opportunities for further education and training.

The CEF Scholarships Guide is the leading source of tertiary scholarships for rural and regional families. As a regional not-for-profit organisation with an extended network of 44 local foundations across the country, CEF is best placed to deliver this comprehensive guide to the rural and regional marketplace.

Through CEF and associated distribution channels the guide was delivered to more than 70,000 rural and regional school leavers in 2021.

The 2022 CEF Scholarships Guide will feature grant and scholarship listings on a purpose-built platform, searchable by State, Institution and Keywords. In addition, a targeted Google AdWords campaign will be run in conjunction with our traditional marketing and distribution channels.

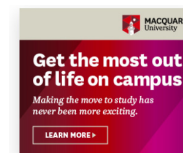
To have your grants and scholarships listed and delivered to a captive rural and regional audience please contact the CEF office on 02 6362 3162.



Advertising Rates and Specifications

Scholarships Listings (template provided)	\$500 per facility/foundation/trust		
MREC Advertising on 'Search for a Scholarship' page	\$1000 (until September 2022)		
Size	File Size	Format	Notes
430w x 500h (pixels)	80kb	JPEG, PNG	Please provide click-tracking URL

Timeframe: The 2022 Scholarships Guide will run from **September 2020 to September 2022**, listings and/or advertisements can be submitted at any time.



Secure your listing and advertisement now by contacting Emma: emma@cef.org.au | 02 6362 3162