

MEDIA AND RESOURCE KIT

A powerful opportunity has been presented to Country Education Foundation of Australia (CEF) and we would love you to be involved!

A donor who shares our vision has announced they will match all donations made to CEF before 30th June up to a capped amount of **\$250,000**. Help us to rise to the challenge by sharing this exciting opportunity. Please find below some suggested copy - feel free to edit for your networks - and a link to campaign imagery for use.

SUGGESTED COPY

OPTION ONE:

A powerful opportunity has been presented to CEF, and they need your help. A generous supporter is matching donations to CEF up to a total of \$250,000 for the month of June! To make a difference for rural and regional youth, we ask you to consider donating to CEF this month.

OPTION TWO:

Help CEF meet their end of financial year fundraising target of \$250,000. Thanks to some amazing generosity, any donation made during the month of June will be matched dollar for dollar. Invest in the education of rural and regional youth today.

OPTION THREE (to accompany video):

You can fund the future by supporting regional students just like Jayden.

For the month of June your contribution will be matched dollar for dollar. Make a big difference and donate now!

LINK: www.cef.org.au/donations

IMAGES FOR DOWNLOAD

CTA video and imagery for use are available for download [HERE](#). There is a selection of general and industry specific imagery.

Please do not hesitate to contact us if you require something different.

HASHTAGS & SOCIALS

#cefaus #countryeducationfoundation #countryeducation
#makeitpossible #fundthefuture



@CountryEducationFoundation



@CountryEducationFoundationOfAustralia



FOR MORE INFORMATION

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